

Curriculum Vitae

Kate Joynes-Burgess

Employment

Full-time from
August 2008

Freelance Journalist, based in Mexico City

- **Guidebooks:** Lead member of *Time Out* editorial team producing first Mexico City guidebook, published December 2008, to steer hip visitors to Mexico's capital. Researched and wrote chapters on *Festivals and Events*, *Theatre and Dance*, *Shops and Services* and the *Directory*. Contributor to *Mundo Maya (Editorial Mapas)* guide to southern Mexico (forthcoming late 2009).
- **Photography:** Credits include images for *Time Out* guidebook, photo-galleries for BBC website and photographs accompanying *Travel+Leisure* features.
- **Features and analysis:** Covering diverse themes including travel, culture, politics and music since 2000 for range of publications such as *Travel+Leisure* (Mexico edition), *BBC Online*, *The Spectator*, *New Statesman* (forthcoming), *International Herald Tribune*, *Travesias* (Mexico), *The News* (Mexico), *Life&Style* (Mexico), *Inside Mexico*, *Revue* (Central America), *Expresso* (Portugal) and *El Espectador* (Colombia).
- **Editing and proofreading:** Cleaning up copy and improving its structure. Commissioned to proofread and edit English edition of *Mundo Maya* guide.
- **Recognition:** Short-listed by *The Economist* and *Financial Times* for the Nico Colchester Journalism Prize, 2003.

September 2003
- August 2008

Senior Political Analyst, Global Insight, London and Mexico City

- **Management:** Responsible for a team of political analysts and their output.
- **Comment and analysis:** Wrote daily articles to deadline on political and economic developments in Latin America and the Caribbean. Briefed journalists on significant events and their consequences.
- **Country reports:** Compiled country backgrounds and special reports. Set countries' economic, security, political, operational, legal and taxation risk rating.
- **Investigation:** Projects included assessing security situation in Mexico City and several other urban centres.

July –
September 2002

Press Office Internship, United Nations, London

- **Public relations:** Organised press conferences, briefed journalists and secured coverage on BBC One TV news, BBC Radio 4's *Today Programme*, *The Times* and *The Guardian* among others. Produced daily media analysis for UN headquarters.

May 2002 -
May 2003

Knowledge Manager, Lemos & Crane, London

- **Content management:** Researched, wrote and edited content for central government website (bmespark.org.uk).
- **Social policy research:** Conducted interviews, literature reviews, and wrote reports on issues relating to race and vulnerable groups in the UK.

Employment

September 2001 - December 2001 ***PR and Project Manager, Foundation 33 Design Studio, London***

- **Copywriting:** Wrote strap lines and body copy for television billboards, direct marketing material, and design company website.
- **Media relations:** Drafted press releases, secured coverage in publications including *Daily Telegraph* and *The Independent*.

September 2000 - September 2001 ***PR Executive, Mantra Public Relations, London***

- **Client handling:** Serviced a number of corporate and technology accounts.
 - **Media relations:** By-lined article and press release writing, secured coverage in publications including *The Guardian* and *The Independent*.
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Education

October 2007 - to date ***London School of Journalism***
Freelance and Travel Writing Diploma

2001 - 2003 ***Institute for the Study of the Americas, University of London***
MA with distinction in Area Studies (Latin America)

- **Core studies:** International and domestic politics of Latin America, economic history, cultural and development studies.
- **Dissertation:** Awarded distinction for research paper on UN programme to support corporate social responsibility in Chile. Extensive fieldwork included interviews with community leaders, businesses and UN officials.

April - July 2000 ***Academia de Español Guatemala, Antigua Guatemala***

- **Immersion course:** Comprehensive Spanish language training.

1996 - 1999 ***St Hugh's College, University of Oxford***

- **BA (Hons) and MA (Oxon) in English Language and Literature: 2:1**

1989 - 1996 ***Cheltenham Ladies' College***

- **A Level:** English Literature (A); History (A); Biology (B).
 - **GCSE:** Ten subjects - three Grade A*, seven A.
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Additional Information

- British passport holder with Mexican working visa (FM3).
- English (native speaker), fluent Spanish, basic Portuguese.
- 60 wpm typing, RSA certificate in I.T skills, experience in Microsoft Office.
- **References available on request** from Claire Rigby, Editor of Time Out Buenos Aires and James Auger, Director of Country Intelligence Products, Global Insight.